

125 West 55th St New York, NY 10019

Contract # 25267392 CPE: 690/720/3741 Agency: NEW MEDIA FIRM THE NEW MEDIA FIRM 1322 G ST , SE WASHINGTON DC 20003

> Changes as of: 8/16/2016 at 8:57 AM Flight: 10/11/16 - 10/17/16 Advertiser: ISSUE ADVERTISING

Product: Ballot Measure

Version: Current State Version 1 Station: WGXA

Market: Macon Office: WASHINGTON

Total Spots: 32 Total \$: \$5,855.00

Total CPP: \$0.00

Total GRP:

Agency Order #: 5285067 Salesperson: THOMAS DRURY 212-373-8108 Buyer: Placement, Media

Comments: Separation: 30

**Primary Demo:** Con Type: POLITICAL/VOTE
Assistant: THOMAS DRURY
212-373-8108

Separation:

	Sa 14 10p-10:30p	Tu-F,M 13 10p-11p	Tu-F,M 12 7:30p-8p	Tu-F,M 11 7p-7:30p	Tu-F,M 10 6:30p-7p	Tu-F,M 9 6p-6:30p	Tu-F,M 8 5p-6p	7 4p-5p	Tu-F,M 6 3p-4p	Tu-F,M 5 2p-3p	Tu-F,M 4 1p-2p	Tu-F,M 3 12n-1p	Tu-F,M 2 10a-11a	Tu-F,M 1 9a-10a	# Day/Time	
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	WGXA FOX24 Weekend News - Saturday	WGXA FOX24 News at 10P	Big Bang Theory	Big Bang Theory	Family Feud	Family Feud	WGXA FOX24 News at 5P	Family Feud	Hot Bench	Judge Mathis	PEOPLE'S COURT	Divorce Court	MILLIONAIRE/MILLIONAIRE B	JUDGE MATHIS	Program	
1	\$240.00	\$500.00	\$440.00	\$440.00	\$200.00	\$200.00	\$85.00	\$240.00	\$60.00	\$100.00	\$80.00	\$60.00	\$60.00	\$80.00	Rate	
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L	9	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР	
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Special Instructions

125 West 55th St New York, NY 10019

08/16/16 8:57 AM

Market Budget: WGXA Share: 22% Comment:

WMGT: 11% WMAZ: 61% EGXA:

6%

Date/Time

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Primary Demo:

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Con Type: POLITICAL/VOTE

Assistant: THOMAS DRURY 212-373-8108

Separation:

C   \$∠5,514		Competitive Information Daypart Summary	THOMAS DRURY Separation: 30	Added by Comment
9.0	ots Dollars	part Summary		The latest of the second

**Order Level Comments** 

		Daypart Summar	mmary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$5,855.00	N/A	0.0
Total	100%	32	\$5,855.00	N/A	0.0

את מתא חר	32	Total
\$5,855.00	32	2016-Oct
Dollars	Spots	Month

	\$5,855.00	\$5,855.00		32	New	8/15/16 10:29 AM THOMAS DRURY	New
	\$0	\$0				8/16/16 9:09 AM	Queued for Electronic Contracting
Comment	act \$	\$ Chg Contr	Spot+ Spot-	Spot+	Status	Created/Received Created by	Trans
		Transaction History	Transa				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

New Media Firm, The 1322 G Street SE Washington, DC 20003

> Buyer Name Phone/Fax

Account Types
Billing Type

National/Political Issue Agency BRD

690/720/3741

**Net Total** 

Commission %

Commission

Sales Tax

Weekly/Irregular Ballot Measure Separation: 30

Product Agency Brand Contract # Sales Office Advertiser Schedule Dates Salesperson Millennium Washington DC Millennium/DC, Washington DC (1108) Ballot Measure Est 3741 (856485) POLITICAL ISSUE (ns) (1187) New Media Firm, The (8200) 10/11/16-10/17/16 Committee To Keep Georgia Schools Local (112017) 2607827 Package Deal Order Type CO-OP Demo **Entered By** Last Modified Headline # Date Entered

\$4,976.75	\$878.25	15.00	Normal	ECR25267392	No	08/22/16 08/22/16 Jill Reilly
					Grand Total:	Macon (WGXA) By Broadcast Month Oct. 2016
					32	Spots 32
					\$5,855.00	<u>Rate</u> \$5,855.00

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Accepted-/		I	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:			10.0 Normal Line / SPOT (4)	9.0 Normal Line / SPOT (4)	8.0 Normal Line / SPOT (3)	7.0 Normal Line / SPOT (3)	6.0 Normal Line / SPOT (3)	5.0 Normal Line / SPOT (2)	4.0 Normal Line / SPOT (2)	3.0 Normal Line / SPOT (1)	2.0 Normal Line / SPOT (1)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
			10/14/16-10/14/16	10/11/16-10/11/16	10/17/16-10/17/16	10/13/16-10/13/16	10/12/16-10/12/16	10/17/16-10/17/16	10/12/16-10/12/16	10/14/16-10/14/16	10/13/16-10/13/16	10/11/16-10/11/16	Dates
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Accepted-Station:	COL		:30 Orbit- [P]Judge Faith(Fr), [P]Judge Faith 2(Fr)	:30 Orbit- [P]Judge Faith(Tu), [P]Judge Faith 2(Tu)	:30 Orbit- [P]Divorce Court(Mo), [P]Divorce Court 2(Mo)	:30 Orbit- [P]Divorce Court(Th), [P]Divorce Court 2(Th)	:30 Orbit- [P]Divorce Court(We), [P]Divorce Court 2(We)	:30 10A- 11A (EST)	:30 10A- 11A (EST)	:30 9A- Harry	:30 9A- Harry	:30 9A- Harry	Run Times
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Date:			\$80.00	\$80.00	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00	\$80.00	\$80.00	\$80.00	Rate
Comments:			\$80.	\$80.	\$60.	\$60.	\$60.	\$60.	\$60.	\$80.	\$80.	\$80.	Total
			\$80.00 Macon (WGXA)	\$80.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$80.00 Macon (WGXA)	\$80.00 Macon (WGXA)	\$80.00 Macon (WGXA)	Station
			JUDGE FAITH	JUDGE FAITH	Divorce Court	Divorce Court	Divorce Court	MILLIONAIRE/MILLIONAIRE	MILLIONAIRE/MILLIONAIRE	HARRY	HARRY	Нату	Comments
			8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Accepted-Ac		20.0	19.0	18.0	17.01	16.0	15.01	14.0	13.0	12.0	11.01	Line	1000		11000-0-11	VVdSIII	1322 (	New N		Control		L			The real Property lies
accented-accenty/activestices:		20.0 Normal Line / SPOT (8)	19.0 Normal Line / SPOT (8)	18.0 Normal Line / SPOT (7)	17.0 Normal Line / SPOT (7)	16.0 Normal Line / SPOT (7)	15.0 Normal Line / SPOT (6)	14.0 Normal Line / SPOT (6)	13.0 Normal Line / SPOT (6)	12.0 Normal Line / SPOT (5)	11.0 Normal Line / SPOT (5)	Line Type / Break Type (Ref #)				Wasiiiigidii, DC 20003	1322 G Street SE	New Media Firm, The				Macon, GA 31201	599 Marti	WGXA	The second secon
		10/13/16-10/13/16	10/11/16-10/11/16	10/17/16-10/17/16	10/12/16-10/12/16	10/11/16-10/11/16	10/17/16-10/17/16	10/14/16-10/14/16	10/12/16-10/12/16	10/13/16-10/13/16	10/11/16-10/11/16	Dates					75000000					A 31201	599 Martin Luther King Jr Blvd		
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	CONFIRMATION CONTRACT	* *		20 (20)				-		9.0		Fr Sa												2017)	
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		\$85.00	\$85.00	\$240.00	\$240.00	\$240.00	\$60.00	\$60.00	\$60.00	\$100.00	\$100.00	Rate				\$4,9	\$878.25	15.00		Normal		ECR2	No	Jill Reilly	08/22/16
		\$85.0	\$85.0	\$240.0	\$240.0	\$240.0	\$60.0	\$60.0	\$60.0	\$100.0	\$100.0	Total				\$4,976.75	.25	0		nal		ECR25267392		eilly	2/16
		\$85.00 Macon (WGXA)	\$85.00 Macon (WGXA)	\$240.00 Macon (WGXA)	\$240.00 Macon (WGXA)	\$240.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$60.00 Macon (WGXA)	\$100.00 Macon (WGXA)	\$100.00 Macon (WGXA)														
		GXA)	GXA)	GXA)	GXA)	GXA)	GXA)	SXA)	GXA)	GXA)		Station		approximation of									Grand Total:	Oct. 2016	
		WGXA FOX24 News at 5P	WGXA FOX24 News at 5P	Family Feud	Family Feud	Family Feud	Hot Bench	Hot Bench	Hot Bench	Judge Mathis	Judge Mathis	Comments											32	32	
	ı		SP 8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8	Entered											\$5,855.00	\$5,855.00	

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Macon, GA 31201 599 Martin Luther King Jr Blvd

Brand Product Agency

Sales Office

Millennium Washington DC

Phone/Fax **Buyer Name** 

690/720/3741

**Billing Type** Account Types

Ballot Measure Separation: 30

Weekly/Irregular

National/Political Issue Agency BRD

Sales Tax

Washington, DC 20003 New Media Firm, The 1322 G Street SE

> Contract # Salesperson Advertiser Schedule Dates Millennium/DC, Washington DC (1108) Ballot Measure Est 3741 (856485) POLITICAL ISSUE (ns) (1187) New Media Firm, The (8200) Committee To Keep Georgia Schools Local (112017) 10/11/16-10/17/16 2607827 Demo CO-OP **Entered By** Last Modified Date Entered Headline # 08/22/16

Order Type Package Deal 08/22/16 Jill Reilly Normal ECR25267:

Commission % Net Total \$4,976.75 \$878.25 15.00

Macon (WGXA)

392 Gr	В
Oct. 2016 Grand Total:	By Broadcast Month
32 32	Spots
\$5,855.00 \$5,855.00	Rate

Accepted-Ag			32.0	31.0	30.0	29.0	28.0	27.0	26.0	25.0	24.0	23.0	22.0	21.0	riik
Accepted-Agency/Advertiser:			32.0 Normal Line / SPOT (14)	31.0 Normal Line / SPOT (13)	30.0 Normal Line / SPOT (13)	29.0 Normal Line / Access (12)	28.0 Normal Line / Access (11)	27.0 Normal Line / Access (11)	26.0 Normal Line / Access (11)	25.0 Normal Line / SPOT (10)	24.0 Normal Line / SPOT (10)	23.0 Normal Line / SPOT (9)	22.0 Normal Line / SPOT (9)	21.0 Normal Line / SPOT (8)	Line Type / Break Type (Ref #)
			10/15/16-10/15/16	10/13/16-10/13/16	10/11/16-10/11/16	10/14/16-10/14/16	10/17/16-10/17/16	10/13/16-10/13/16	10/11/16-10/11/16	10/14/16-10/14/16	10/12/16-10/12/16	10/17/16-10/17/16	10/13/16-10/13/16	10/14/16-10/14/16	Dates
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Date:			:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CO		:30 10:01P- News-WGXA Saturday News at 10p	:30 9:59:50P- News-WGXA News at 10p	:30 9:59:50P- News-WGXA News at 10p	:30 7:30P- Big Bang Theory 2	:30 7P- Big Bang Theory	:30 7P- Big Bang Theory	:30 7P- Big Bang Theory	:30 6:30P- Family Feud 2	:30 6:30P- Family Feud 2	:30 6P- Family Feud	:30 6P- Family Feud	:30 SP- News-WGXA News at Sp	Run Times
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Comments:			\$240.00	\$500.00	\$500.00	\$440.00	\$440.00	\$440.00	\$440.00	\$200.00	\$200.00	\$200.00	\$200.00	\$85.00	Total
			\$240.00 Macon (WGXA)	\$500.00 Macon (WGXA)	\$500.00 Macon (WGXA)	\$440.00 Macon (WGXA)	\$440.00 Macon (WGXA)	\$440.00 Macon (WGXA)	\$440.00 Macon (WGXA)	\$200.00 Macon (WGXA)	\$200.00 Macon (WGXA)	\$200.00 Macon (WGXA)	\$200.00 Macon (WGXA)	\$85.00 Macon (WGXA)	Station
			WGXA FOX24 Weekend News - Saturday	WGXA FOX24 News at 10P	WGXA FOX24 News at 10P	Big Bang Theory	Big Bang Theory	Big Bang Theory	Big Bang Theory	Family Feud	Family Feud	Family Feud	Family Feud	WGXA FOX24 News at 5P	Comments
	-		8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	Entered

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